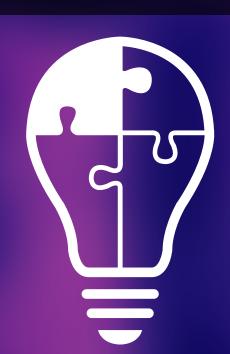


# IN 2020 APCOMM DELIVERED...

#### A STRENGTHENED NETWORK

- Developed our social media platforms, grew our followers
- Held regular meetings & events
- Shared monthly bulletins of information, jobs and best practice
- Developed a new Diversity & Inclusion Working Group
- Hosted a series of 'Saving Your Sanity' well-being sessions
- Refreshed our APComm directory





### TRAINING & KNOWLEDGE SHARING

- A new rolling annual training calendar
- Heads of Communications well-being & resilience training
- Partnered to deliver specialist communication skills training
- Virtual media & social media law training
- Animation and video production masterclasses
- Established a mentoring & buddying scheme

# WELL-BEING & WELFARE SUPPORT FOR MEMBERS

- Hosted & facilitated well-being & resilience sessions
- Carried out a well-being survey
- Shared networking and information on support groups and opportunities
- Offered support throughout health pandemic





#### A STRENGTHEN NATIONAL VOICE

- Blogs and feature articles in national publications
- Engagement & representation with other national communication bodies LGA, PRCA, CIPR, COP
- Delivered work to support specific NPCC CAG initiatives
- Closer working with the APCC
- Development and implementation of APComm marketing strategy & assets

# COMMUNICATIONS TRAINING FOR POLICING

- COP communications training for SCC, Direct Entry Inspectors & Superintendents Training
- Developed video training for officers on media law
- Presentations & training packages for specific policing roles

